

Carly-Jean Booker

Web Development, Graphic Design, and Photography

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“ Artist with vast and varied interests in the fields of design, photography, and web technology. Looking to join a team in which I can offer my many skills and talents, as well as learn and grow in a professional setting.

Friendly, outgoing, and willing to work both individually and as a team to complete a task and accomplish a goal. Extremely detail-oriented with an intuitive eye for design. Exceedingly fast worker and learner, as well as an excellent proofreader. Uses creative ideas and brainstorming to come up with new innovative ways to problem solve. Always willing to pursue further education.

Other passions include live music and concerts, musicals, theater, makeup and costuming, world travel and exploration, Dr. Sketchy events, as well as fine arts. ”

Tech Skills

Web Development Skills

High proficiency:
HTML 5 and CSS 3.

Basic understanding:
Javascript, JQuery, PHP, XML, and JSON.
MySQL and databases. Eclipse software.
Server and content management administration, including the platforms Joomla, Drupal, and Wordpress. Search Engine Optimization (SEO).

Graphic Arts and Design Skills

High proficiency:
Adobe Creative Suite Illustrator, Photoshop, and Dreamweaver. OmniGraffle wireframing software. Digital photography and photo retouching. Owns Sony Alpha 65 DSLT camera and Sony Cyber-shot DSC-RX100 point and shoot.

Experience with:
Adobe Creative Suite InDesign and Flash.
Corel Painter X.

Comfortable on both Mac and PC platforms.

Awards

- 2010- LifeTouch Chairman's Photographic Award Candidate
- 2009- Who's Who Among Students in American Colleges & Universities
- 2007- Raymond Sloan Scholarship for the Arts
- 2005- Lifetime Achievement in Technical Theater
Rotary Club of Toms River Art Scholarship
Thespian Scholarship
Four Year Academic Scholarship to Centenary College

Work Experience

MagKinetics/P2Logic, Neptune, NJ

Web and Graphic Designer, May 2015 to Present

Responsible for fully conceptualizing and wireframing over 6 different websites and 2 Android apps independently, as well as creating graphic design projects as needed. Acted as hiring manager for summer 2016 internship; wrote job postings, communicated with over 700 applicants, and held interviews.

21 Plus, Inc. Toms River, NJ

Group Home Assistant, 2011 to 2015

Working hands on with developmentally disabled individuals was an experience that taught compassion and understanding, crisis skills, prioritizing and time management, as well as an incredible sense of teamwork, accountability, and responsibility.

Freelance Artist, Beachwood, NJ

Independent Freelancing, 2009 to Present

Independent projects include but are not limited to: actor headshots, live event photography, starting a small business painting custom "Trees of Life" for special events, graphic design projects such as logos and posters, hand-coding websites, social media marketing and blogging, makeup artistry, and illustration.

Henna Tattoo Artist, Seaside Heights, NJ

Freehand Henna Artist, Summer 2010 and 2011

Built up exceptional freehand drawing skills while interacting with high volumes of customers.

JC Penney Portrait Studio (LifeTouch), Toms River, NJ

Photographer and Sales Associate, 2009 to 2010

Was hired as seasonal employee, but with quality portraiture and high sales was invited to remain on the team with regular staff. Required strong interpersonal, photography, and sales skills. Photograph was selected as a candidate for the LifeTouch Chairman's Photographic Award in 2010.

Adobe Flash Class Assistant, Centenary College, NJ

Work Study Assistant, 2009

Assisted students with their projects and questions during class.

Web Assistant, Centenary College, NJ

Work Study Assistant, 2007 to 2008

Worked closely with Centenary College's web professor, assisting with various tasks relating to the college's website.

Education

Centenary College

400 Jefferson Street, Hackettstown, NJ 07840

BFA Graphic Design and Multimedia Arts

Minor in Business, concentration in Marketing

GPA 3.955, Valedictorian, Summa Cum Laude, Honors Program

Ocean County College

1 College Drive, Toms River, NJ 08754

Web Developer Certification

Ocean County Vo-Tech

350 Chambersbridge Road, Brick, NJ 08723

Digital Photographer Certification